



Manitoba Soccer Association Inc. MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Thursday, October 12th, 2017

MSA APPOINTS NEW TECHNICAL DIRECTOR

Winnipeg, Manitoba – The Manitoba Soccer Association (MSA) is pleased to announce the appointment of Mr. Matthew Thomas as the new MSA Technical Director effective October 23rd, 2017. In addition to Technical Director, Matt will also take on the responsibility as Head Coach of Whitecaps FC Manitoba.

Matt brings extensive experience with the game and an excellent knowledge of the Canada Soccer system. Matt previously worked with both the Alberta and British Columbia Provincial Associations, as well as having been a Technical Director of a District Association, where he worked alongside numerous clubs.

Matt is a Canada Soccer Master Learning Facilitator, has his UEFA A, USSF A and CSA B Coaching Certification, and will be acquiring his CSA A License.

Matt has already started to take on his role with the MSA as he recently attended the Canada Soccer Technical Directors meeting and Coaching Education sessions, in addition to MSA Board of Directors meetings.

Matt commented, “I am excited to be in this new role and am really looking forward to supporting, inspiring and creating the best environments for all our members in the province. My philosophy is and will remain, quality over quantity.”

MSA Executive Director, Héctor Vergara, added, “It is our pleasure to have Matt join the MSA Team. We look forward to Matt’s contribution as we continue to assist in the development of the game in our province. Having a Technical Director with Matt’s experience and commitment to work with Canada Soccer to continue to implement the Canada Soccer and Manitoba Soccer player/coach pathways is critical and important for all stakeholders in Manitoba.”



**For more information please contact the Manitoba Soccer Association at
(204) 594-5809 or visit the website at www.manitobasoccer.ca**

