

Manitoba Soccer Association Inc.

Media Release

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MANITOBA SOCCER ASSOCIATION X VEO

Winnipeg, Manitoba – Manitoba Soccer Association Announces Exciting Partnership with Veo, Offering Exclusive \$200 Discount on Veo Cam 2!

The Manitoba Soccer Association (MSA) is pleased to announce its collaboration and partnership with Veo, a leading sports technology company revolutionizing the way soccer is captured and analyzed. The partnership aims to bring cutting-edge video analysis technology to clubs, coaches, referees, and players across the province, fostering development, and enhancing the game experience.



Veo's innovative AI-powered camera system, the Veo Cam 2, provides an all-in-one solution for recording and analyzing soccer matches and training sessions. This groundbreaking device offers high-quality 180-degree panoramic footage, capturing the entire field and delivering unparalleled insights into players' performance and strategic gameplay.

As part of this exciting partnership, the MSA and Veo are delighted to offer an exclusive \$200 discount on the Veo Cam 2 to all MSA affiliated organizations, clubs, teams, coaches, and players. This limited-time promotion enables the Manitoban soccer community the ability to embrace state-of-the-art technology and elevate their soccer journey at an unbeatable price.

Chris Lourenco, MSA Technical Lead, commented, "We are very excited to partner with Veo to introduce their Veo Cam 2 and video analysis technology to Manitoba. Football, at all levels, is modernizing across the world, and the technology available from Veo will empower our members to utilize the innovative tools for the development of all."

Veo's easy-to-use platform and AI-powered features enable coaches and players to analyze matches and training sessions, gain valuable insights, identify strengths, and pinpoint areas for improvement. With Veo, the power of professional-level analysis becomes accessible to all levels and streams of participants.

"We are thrilled to join forces with Manitoba Soccer Association!" said Tobias Maertzke, US Central & Canada Market Manager at Veo. "This partnership perfectly aligns our mission to



continually enhance the soccer experience for coaches, players, and spectators while democratizing sports. Together with MSA, we're excited to make sports technology accessible to all members in the soccer community."

The \$200 discount on the Veo Cam 2 will be available to all MSA affiliated clubs, teams, coaches, and players. Manitobans can seize this unique opportunity to elevate their game and training sessions with Veo's cutting-edge technology.

For more information about Veo, the Veo Cam 2, and the exclusive offer, visit <https://www.veo.co/partnership/manitoba-soccer>. For enquiries regarding the partnership or discount offer, please contact Chris Lourenco at clourenco@manitobasoccer.ca

For more information, please contact the Manitoba Soccer Association at (204) 594-5809 or visit our website at www.manitobasoccer.ca